



13th Edition

NAMC

2026-27

 National Awards For 
Manufacturing Competitiveness

MEDIA PARTNER

**CNBC
TV18**



About IRIM

The International Research Institute for Manufacturing is a professional body involved in supporting the manufacturing industry in various parts of the world through research, consulting and training services.

IRIM plays a pivotal role in driving industry growth and excellence by fostering innovation, capability development, and the adoption of world-class practices. Through its flagship programs and industry initiatives, IRIM supports organisations in enhancing performance, improving competitiveness, and achieving sustainable growth.



“**The future of manufacturing will be shaped by those who learn, adapt and act today.**”



Anand Louie
Director, IRIM

It is with great enthusiasm that we present the upcoming edition of the National Awards for Manufacturing Competitiveness. As Indian manufacturing advances towards greater digitalisation, sustainability and global competitiveness, the ability to continuously develop people and translate new technologies into practical improvements has become increasingly important.

This year, we are pleased to introduce the Digital Competitiveness Accelerator for Manufacturing Professionals (DCAMP) - an initiative designed to equip professionals with practical insights, contemporary digital tools and structured approaches to solving real manufacturing challenges.

I encourage organizations and professionals across the manufacturing ecosystem to participate enthusiastically, share their achievements and embrace this opportunity to learn, benchmark and accelerate their journey towards manufacturing competitiveness. We look forward to recognizing the inspiring ideas, people and organizations that will shape the future of Indian manufacturing.

What is NAMC

The National Awards for Manufacturing Competitiveness (NAMC), instituted by the International Research Institute for Manufacturing (IRIM), is India's only meritocratic platform recognizing manufacturing competitiveness through a rigorous, forward-looking evaluation framework. Unlike conventional audits, NAMC assesses a facility's operational alignment with business strategy, future readiness, and its ability to drive long-term competitiveness.



MISSION

Appraise and applaud the manufacturing competitiveness of organisations in India and encourage them in their process of becoming world class.



PROMISE

NAMC offers more than recognition, it delivers a transformative experience. Our expert team ensures every participating facility walks away with clarity, confidence, and a roadmap to world-class performance.



Why NAMC Matters?

The National Awards for Manufacturing Competitiveness (NAMC) has established itself as a meritocratic platform that recognizes strategic manufacturing advancements and future-readiness. NAMC goes beyond a standard audit; it serves as a strategic partnership process. It evaluates how effectively a facility's operations are aligned with the organisation's long-term goals and competitive aspirations.

800+

Assessments
Completed

500+

Manufacturing
Facilities
Evaluated

350+

Organisations
Participated

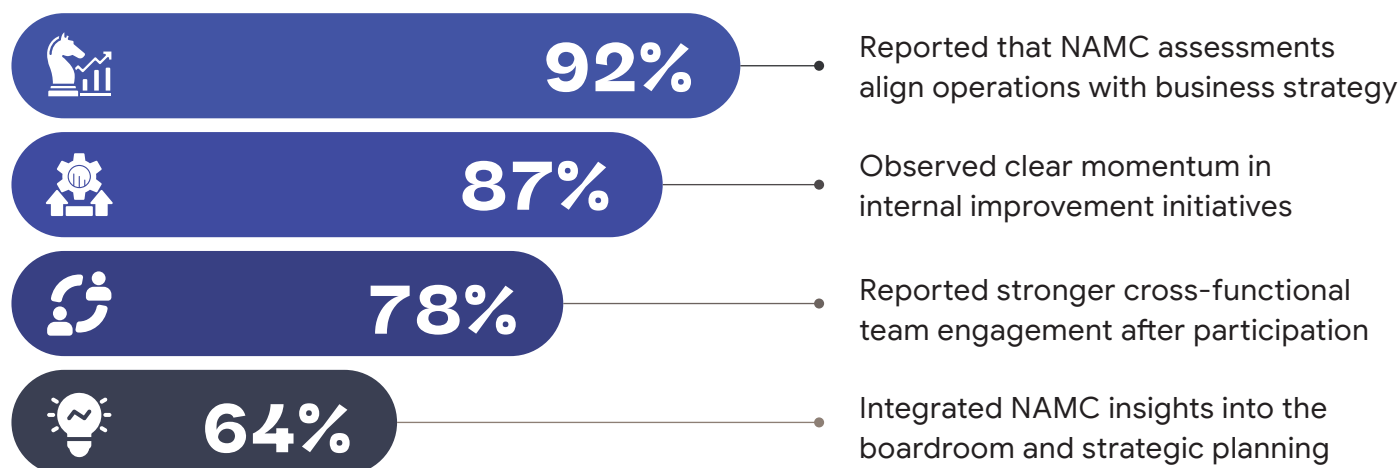
80%

Of Participants
Are Industry
Leaders



What Brings Leaders Back, Again and Again.

NAMC is not a one-time evaluation; it becomes a strategic enabler for continuous improvement and enterprise-wide alignment. A recent survey of over 100 senior leaders explains why 80% choose to return to participate in multiple editions



NAMC earns trust not just for its rigor, but for its ability to translate assessment into action and catalyze lasting impact.

Leaders speak of the same outcome

I sincerely thank IRIM for recognizing our efforts to enhance competitiveness. The NAMC award inspires us to continue producing world-class products trusted around the globe. With IRIM's partnership, we remain committed to building exceptional manufacturing infrastructure in India and advancing the Make in India initiative.

– JMD, Kirloskar Brothers

Receiving this award is a significant achievement that challenges us to raise our standards further. I deeply appreciate the IRIM team for their guidance and consistent support. Their assessment motivates us to reach higher, and we are excited to pursue

– SVP, Jindal Stainless

NAMC didn't offer a checklist of fixes; it revealed how we approach challenges and decisions as an organisation. That clarity continues to shape how we evolve.

– Chief Manufacturing Officer, Titan

This comprehensive assessment was led by IRIM's seasoned professionals. Our facilities were rigorously evaluated across key areas such as production, human resources, team development, and strategic execution. This process offered deep insights into how well we sustain initiatives, develop our teams, and uphold high standards to deliver quality products to our customers.

– South Asia Manufacturing Director, Reckitt Benckiser

IRIM has played a pivotal role in working along with Zydus wellness team in improving our process across all manufacturing locations, helping our business grow multifold.

– CEO, Zydus Wellness Products Ltd

NAMC Assessment Methodology

The NAMC Assessment is built on ten carefully defined indicators. These reflect an organisation's ability to respond to changing needs, deploy strategic improvements, and optimise workflows.

10 Indicators for Manufacturing Competitiveness

Adaptability to customer and market requirements

Stability in performance in changing external and internal environment

Planning and implementation of improvement initiatives

Hands-on leadership deployment

Availability of critical information at required stages

Ability to nurture learning environment and deploy workforce talent

Continuously challenge prevailing processes

Ability to map and optimise workflow

Ensuring continuous maturation of all processes

Data-based decision-making at all levels

Priority-adapt[®]

On-site Assessment

Priority Adapt[®] is a moderated group discussion that helps your leadership team identify focus areas specific to your site's context. It brings together key decision-makers for a facilitated dialogue that leads to custom-built evaluation.

Interactive, practical, and tuned to the unique characteristics of your operation.



Builds alignment across teams



Uncovers strategic improvement areas



Leads to a more relevant and impactful assessment

Digital Maturity Assessment (DMA) By IRIM

In today's rapidly evolving industrial landscape, digital manufacturing is no longer a choice, it is a business imperative. The adoption of digital tools and technologies is the key to unlocking business competitiveness and sustainable growth.

The DMA programme is designed to help manufacturing organisations

Evaluate their current level of digital maturity across key dimensions

Benchmark themselves against industry standards and global peers

Identify opportunities and gaps to drive smarter, faster, and more connected operations



What the Assessment Reveals

The NAMC report is designed to offer practical, forward-looking recommendations. It helps your team move with clarity and confidence.

1

Strategic Strengths
Highlights key enablers that are driving performance and creating differentiation.

2

Priority Areas for Growth
Identifies operational and capability gaps aligned with your business goals.

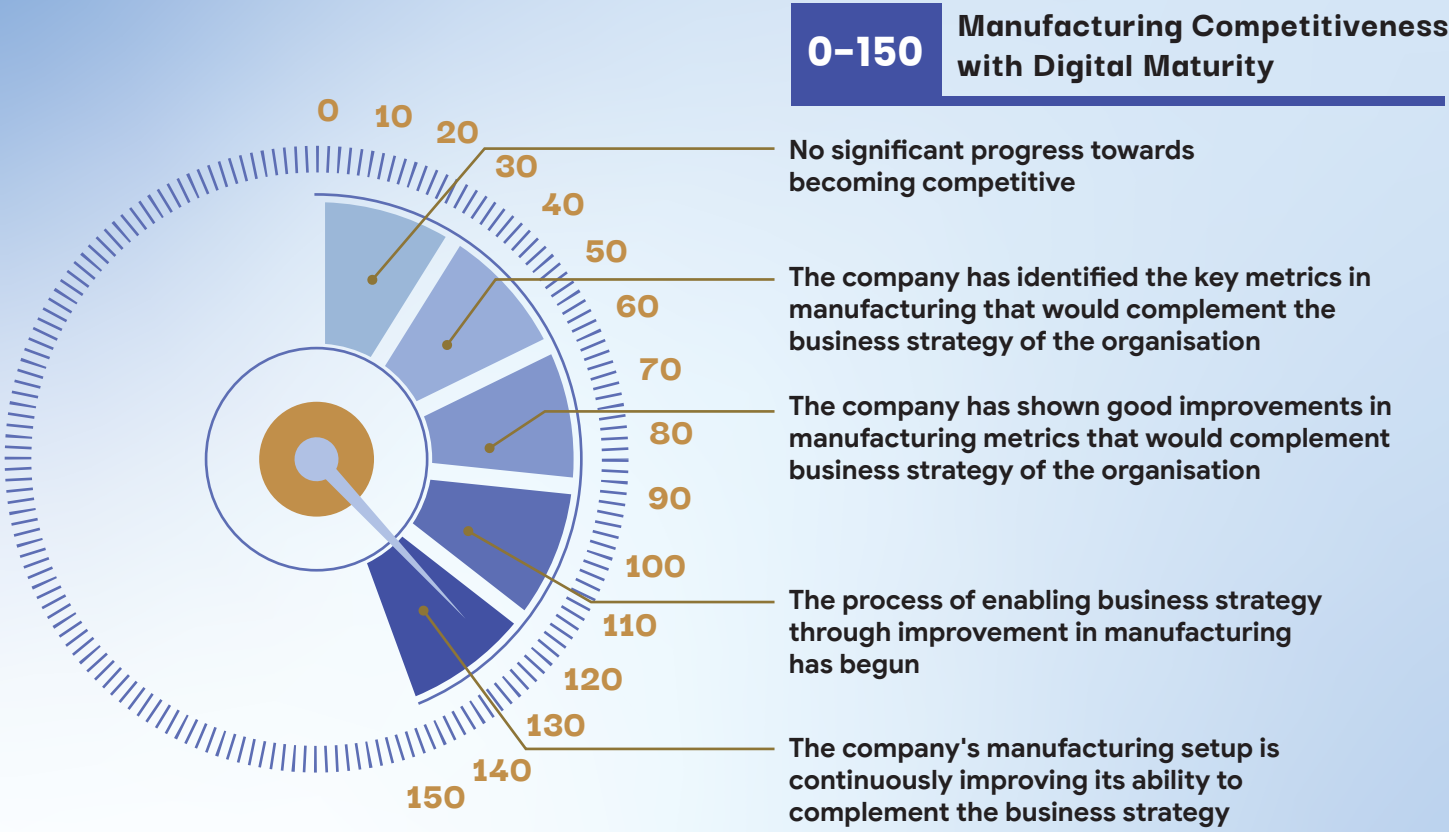
3

Industry Trends & Opportunities
Presents relevant benchmarks and emerging practices to stay ahead of the curve.

4

Insights for Competitive Advantage
Provides a pragmatic roadmap to improve alignment, agility, and execution across functions.

The MCI Scale **Manufacturing Competitiveness Index**



DCAMP™ Bootcamp

Digital Competitiveness Accelerator For Manufacturing Professionals

Move from concepts to real solutions. Build your first digital solution in 2 days.

Build on Digital Thinking Apply frameworks for competitiveness	Real Use-Case Focus Work on your factory challenges
Hands-on Learning Create solutions using no-code tools	Get Certified Earn CDCP™ credential



What You Will Take Away

Understand digital competitiveness for manufacturing

Identify high-impact factory use-cases

Design & build workflows using no-code platforms

Create a working prototype in 2 days

Develop a roadmap for implementation



Earn Your Certified Digital Competitiveness Professional Certification through:

Pre-event
task

Active
participation

Post-event
implementation plan

The AatmaNirbhar Factory Recognition Programme has been created to commend organisations for their proactive steps towards self-sufficiency, guided by a carefully designed affirmative action plan. The ultimate goal of these efforts is to strengthen an organisation's own operational independence and/or contribute to the nation's overall self-reliance.

Why It Matters?

Reduces risk from external disruptions

Encourages innovation and local sourcing

Strengthens national manufacturing capability

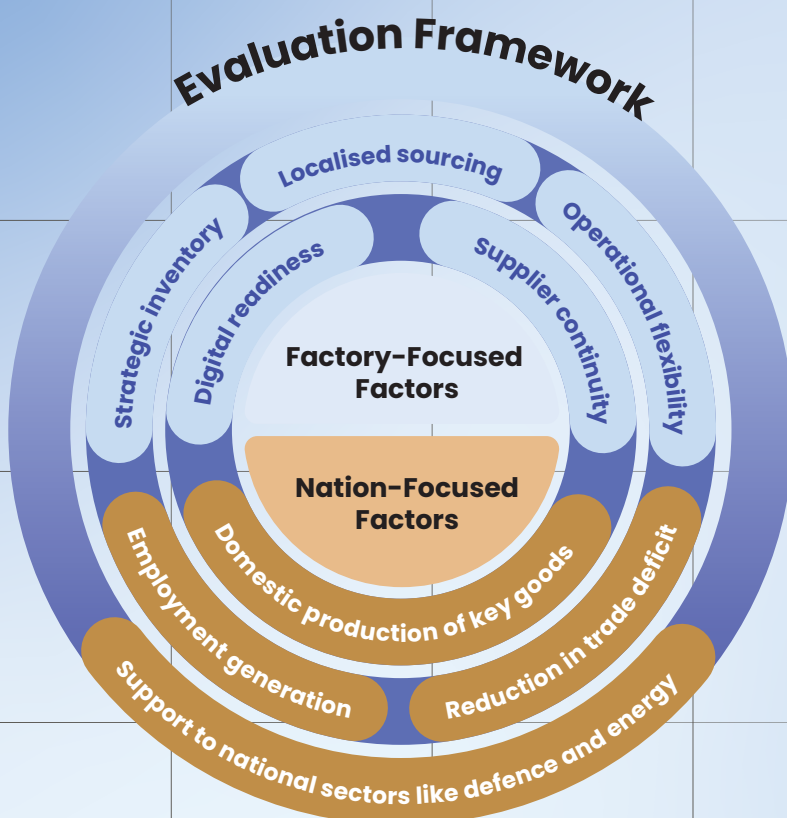
Builds trust among customers, employees, and stakeholders

AFRP



AFRP Recognitions

- Commendation Certificate
- Special Recognition For Exemplary Work In Specific Factors
- AatmaNirbhar Factory Award
- AatmaNirbhar Nation Builder Award



ELIGIBILITY: Participation is open to all facilities enrolled in NAMC 2026–27

NAMC Awards and Recognition Structure

MEDAL CRITERIA



Bronze Award

Facilities scoring 75 and above earn the Bronze Award.



Silver Award

Facilities scoring 91 and above earn the Silver Award.



Gold Award

Facilities scoring 110 and above earn the Gold Award.



APEX RECOGNITION



NAMC AWARD

The facility receiving a Gold Medal and having the highest score among participating facilities across all sectors will earn the NAMC Award.



DIAMOND TROPHY

Awarded to facilities that have consistently outperformed NAMC Gold standards and demonstrated global competitiveness. To qualify for this, you must have won the Gold Medal twice in the last three NAMC editions and qualify for Gold in the current edition.

Road to NAMC 2026-27



Fee Structure

Turnover	Category	Enrolment Fee	Site Assessment Fee
Below ₹200 Cr	Emerging	₹1,00,000	₹2,83,000
₹200 Cr – ₹800 Cr	Medium	₹1,00,000	₹4,68,000
₹800 Cr – ₹2000 Cr	Large	₹1,00,000	₹5,85,000
₹2000 Cr and Above	Very Large	₹1,00,000	₹6,80,000

AFRP Fee: ₹2,00,000

All fees are exclusive of 18 per cent GST. Government taxes may vary at the time of invoicing. Actual expenditure on Travel, Boarding and Lodging, other Incidental Expenses, incurred by the Assessors in connection with the On-site Assessment is to be borne by the Organisation.

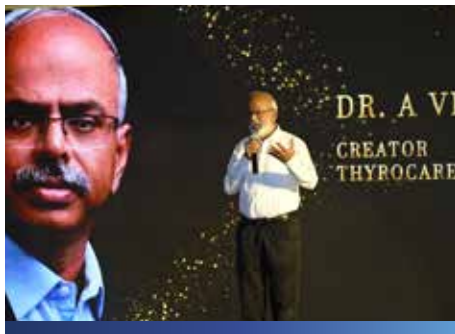
We are privileged to be working with some of the best and most forward-looking organisations in India



MTLS 2026

Manufacturing Thought Leaders Summit & Awards

The Manufacturing Thought Leaders Summit brings together senior executives from India's top manufacturing organisations. This exclusive platform delivers powerful insights, equipping industry leaders with the strategies to drive impact, solve challenges, and foster collaboration. With distinguished speakers from across sectors, the summit sharpens decision-making, fuels innovation, and empowers professionals to lead the future of manufacturing.



DCAMP 2026

Digital Competitiveness Accelerator for Manufacturing Professionals

DCAMP 2026 provided manufacturing professionals with a hands-on digital learning experience, exploring how emerging technologies can address real-world manufacturing challenges.

Through practical sessions on Low-Code/No-Code platforms and IoT, participants worked directly on manufacturing workflows to build and test digital solutions. They learnt how digital tools can improve processes, visibility, automate workflows, and enable smarter decision-making.

The programme reinforced a simple idea: digitalisation starts with you. Participants gained the practical understanding and confidence to accelerate digital transformation within their organisations.



NAMC Awards 2025-26

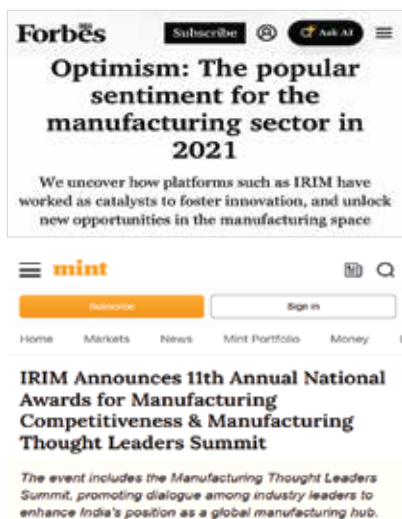


The National Awards for Manufacturing Competitiveness (NAMC) ceremony is among India's leading manufacturing industry events. The 2025–26 edition was held on 17 July 2026 at ITC Maratha, Mumbai, and covered by CNBC TV18.

The event brings together Hon'ble Ministers, industry leaders, experts, policymakers, investors, and key manufacturing stakeholders. It also features discussions with industry stalwarts on successful practices and methodologies that drive world-class manufacturing.

Media Coverage

NAMC works in collaboration and partnership with renowned international media houses such as Fortune, CNBC, Forbes, Moneycontrol, Mint, etc to highlight the key contributors to India's journey towards becoming a competitive manufacturing destination.





National Awards
For Manufacturing Competitiveness

PROGRAMME IMPACT

800+ Assessments

500+ Facilities

350+ Participating Organisations

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